



LLANDUDNO  
COASTAL  
FORUM

FFORWM  
ARFORDIROL  
LLANDUDNO

## Minutes

### Wednesday 31<sup>st</sup> May 2023 (Llandudno Town Hall)

#### Attendance:

Cllr Frank Bradfield (FB) – CCBC Councillor  
Mr Owen Conry (OC) – CCBC ERF  
Ms Alison Shields (AS) – Restore Our Beach  
Mr Mike Shields (AS) – Restore Our Beach  
Ms Debbie Wareham (DW) – Ships' Timbers  
Cllr Harry Saville – CCBC Councillor / LTC  
Cllr Greg Robbins (GR) – (LCF vice Chair)  
Mr Geraint Edwards (GeE) – CCBC ERF  
Mr Nigel Treacy (NT) – Destination Conwy (LCF Chairman)  
Cllr Charlie McCoubrey (CMcC) – CCBC Leader  
Mr Gerry Sweeney (GS) – Friends of West Shore  
Cllr Tom Montgomery – CCBC Councillor / LTC

#### 1. APOLOGIES FOR ABSENCE

Cllr Goronwy Edwards – CCBC Cabinet Member  
Mr. John Merrick - Mostyn Estates Ltd  
Mr Berin Jones – LHA  
Mr Edward Hillier (EH) – Mostyn Estates Ltd  
Mr Don Milne (DM) – Llandudno Town Council  
Ms. Sarah Ecob (SE) – CCBC Economy & Culture

#### 2. MEMBER/ATTENDEE UPDATE

- 2.1 DW asked for clarification re group represented by Mr. David Banks
- 2.2 GBE asked if Economy & Culture could be invited to meetings going forward

#### 3. DECLARATIONS OF INTEREST

- 3.1 No declarations of interest

## 4. MINUTES

- 4.1 Minutes of the Llandudno Coastal Forum meeting held on Thursday 30<sup>th</sup> January, 2020 – AS may be able to supply recording of meeting for minutes
- 4.2 DW requested clarification in relation to Economy and Place Scrutiny meeting Minutes from 15<sup>th</sup> August 2022 – OC confirmed minutes covered proposed report of Economy and Place Overview Scrutiny Committee (EPOSC) and Cabinet meetings in August /Sept 22
- 4.3 HS asked for update of what has happened since Democracy decision in Sept 22 – OC to update later in meeting
- 4.4 NT said forum, going forward, should bring focus on tourism and amenity and presented HM Treasury “Better Business Cases” [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/749085/Programme\\_Business\\_Case\\_2018.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/749085/Programme_Business_Case_2018.pdf) and should identify economic value of sand at North Shore
- 4.5 NT also focused on role of Forum going forward – are we becoming a funding forum – has this forum done its job and do Terms of Reference need to be considered – New Forum ?
- 4.6 OC confirmed that 5 case model has been followed in OBC that has been presented
- 4.7 CMcC – Represents Conwy on North Wales Economic Ambition Board – the “CRMP” funding is specifically focused on funding – need to demonstrate economic benefits
- 4.8 AS – highlighted benefits of Colwyn Bay scheme and the voice of public. Representatives from Pier should be invited
- 4.9 AS – Tourism need to be represented on this forum and get a scheme which delivers flood risk and amenity
- 4.10 CMcC – Challenging environment to recruit staff – need to “chase the funding pot” – there is no obvious fund from WG at the moment. Economic study could be funded from Shared Prosperity fund
- 4.11 AS – requested that Tourism is on this Forum – it’s a tourism town – CMcC confirmed that he is acting on behalf of Tourism
- 4.12 GR asked if an Officer from Tourism attend – CMcC is acting as Tourism representative for the moment and forum needs to identify next steps
- 4.13 NT – need explanation of Shared Prosperity funding criteria – need project on shelf and what is decision making process – how are projects prioritised [UK Shared Prosperity Fund Conwy – Key Funds - Conwy County Borough Council](#)
- 4.14 CMcC – Happy to investigate a Shared Prosperity fund application for study to identify financial benefits of sand in conjunction with Town Council (wind farm grants) **ACTION CMcC / GR**
- 4.15 DW – Highlighted FCERM Business Case Guidance and ecological benefits that can be included in scheme and funding prioritised flood risk reduction
- 4.16 HS – It would be helpful to have a cost / benefit analysis for sand option funded by Shared Prosperity/Town Council and has the Deputy Leader raised the issue politically with Welsh Gov ministers? **ACTION CMcC** CMcC keen to find funding and happy to try and secure that funding

- 4.17 GBE – Colwyn Bay had additional matched funding to flood money. A report is required which identifies the economic value of sand against what is currently in place – difference is too high within CRMP and need to find an alternative
- 4.18 NT – A project must be on the shelf in case other funding comes on line and Tourism must be engaged. Economic study will clarify the value of sand option
- 4.19 FB – People who generate income are not represented at meeting. Footfall at CB has increased massively since sand was imported – Need to get data from retail and hospitality providers in town. Tourism is not treated correctly and sand is a must.
- 4.20 NT – Need to consider original aims of Fourm – do we need to change Terms of Reference (TOR)? Has original form met its function?
- 4.21 AS – Original aims have not been met and we should add seeking funding to TOR. Do we take back to public? Petition is currently ongoing. Do we go back to public either campaigning or through LCF? Public voice is not being listened to and WG will react to pressure
- 4.22 DW – United front needs to be presented
- 4.23 OC quoted the extent of schemes being funded by WG FCERM branch within Conwy County Borough Council
- 4.24 TM – Elected reps of county are clear that sand is a requirement at north shore – need to have a scheme on the shelf
- 4.25 AS - People are still very upset – need to communicate with public – possibly podcasts? Have been too quiet recently
- 4.26 NT – Update to public “where we are now” may be required
- 4.27 CMcC – Flooding issues have been addressed at the moment but Shared Prosperity fund could be used to fund study – Forum should still stay in place as it is still influencing
- 4.28 FB - No recognised business people currently at Forum and neglect of groynes led to loss of sand
- 4.29 GR recognised other parties other than LCF advancing sand option
- 4.30 OC – Outlined progress since Cabinet – funding application for Full Business Case made, funding secured for FBC and detailed design, ground investigation complete, topo survey completed, ecology surveys, heritage studies complete. Intention is to award a contract for construction this financial year. This scheme has to happen this financial year. Scheme will be designed in accordance with WG guidance and in line with existing wall in place at North Shore
- 4.31 NT/DW – Proposals need to be explained to community. An explanation will be required to explain to the public what scheme will look like in the next 12 months – at north and west shore.
- 4.32 OC – Modelling will have to be explained to the public and be presented in a manageable/understandable format

## 5. URGENT ITEM

- 5.1 None received at the time of publication.

**6. LCF FACILITY AND MANAGEMENT OF THE FORUM, MEETINGS, MINUTES AND WEBSITE**

6.1 No action

**7. LLANDUDNO COASTAL DEFENCE / OUTLINE BUSINESS CASE (OBC) UPDATE**

7.1 No

**8. FURTHER INVESTIGATION / FUNDING OPTIONS**

8.1 Not discussed

**9. LLANDUDNO BEACHES – INTERIM WORKS UPDATE**

9.1 North Shore – None

9.1 West Shore - None

**10. FUTURE LCF MEETING AGENDA CONTENT**

10.1 None identified

**11. TO DISCUSS OR NOTE ITEMS OF CORRESPONDENCE RECEIVED**

11.1 None

**12. MATTERS ARISING RELEVANT TO THE LLANDUDNO COASTAL FORUM**

12.1 None

**13. TO NOTE THE TIME AND DATE OF THE NEXT MEETING**

13.1 Wed 28<sup>th</sup> June 2023