



LLANDUDNO
COASTAL
FORUM

FFORWM
ARFORDIROL
LLANDUDNO

MINUTES

Thursday 16th November, 2017

1. THOSE PRESENT

Cllr Frank Bradfield - Conwy County Borough Council
Mr Owen Conry - CCBC (ERF)
Cllr Francis Davies - Llandudno Town Council
Mr Geraint Edwards – CCBC (ERF)
Mr Jon Merrick – Conwy County Borough Council - CDS
Cllr Donald Milne – Conwy County Borough Council
Cllr Greg JT Robbins - Llandudno Town Council (**LCF Vice- Chairman**)
Mr Dyfed Rowlands – CCBC (ERF)
Ms Alison Shields – Restore Our Beach
Mr Mike Shields - Restore Our Beach
Ms Debbie Wareham - Ships' Timbers (**LCF Secretary**)

APOLOGIES

Mrs Eileen Burrows - Llandudno Chamber of Trade
Cllr Louise Emery – Conwy County Borough Council
Mr Edward Hiller - Mostyn Estates Ltd
Mr Berin Jones - Llandudno Hospitality Association
Mr Nigel Treacy – Destination Conwy (**LCF Chairman**)
Mr Adam Williams – Llandudno Pier

2. DECLARATIONS OF INTEREST

None

3. MINUTES

3.1 To receive and accept the Minutes of the Llandudno Coastal Forum meeting held on **Thursday 12th October, 2017**. Proposed by Cllr Frank Bradfield, Seconded by Cllr Francis Davies.

3.2 Matters Arising from Minutes, **Thursday 12th October, 2017**.

None

4. URGENT ITEM

None received at the time of publication.

5. LLANDUDNO BEACH MANAGEMENT PLAN – DROP IN EVENT

Mr Owen Conry (CCBC – ERF) confirmed the arrangements for the Beach Management Plan Public Consultation to be held on 24th and 25th November, 2017 at the Victoria Centre, Llandudno. Mr Conry had brought along copies of the Consultation Posters for Members to view. Members discussed arrangements for advertising the event on social media, and the press release. Ms Alison Shields (RoB) queried the name for the event, as to whether it is a ‘Public Consultation’ or ‘Drop in Event’ so as the Public were not confused about the event. Members agreed the event is a Public Consultation at a Drop in event, as there will be an opportunity for people to give feedback on the Beach Management Plan and options presented in the document. Members viewed the Consultation Documents. Cllr Robbins (LCF Vice-Chair) thanked CCBC ERF Mr Geraint Edwards, Mr Dyfed Rowlands, Mr Owen Conry, for their hard work and getting us all to this stage in the work for the Llandudno Beaches.

6. CONWY CDS / LCF – ADDITIONAL AMENITY DEVELOPMENT AND FUNDING

Mr Jon Merrick (CCBC – CDS) summarised that at the last meeting he suggested that it may be useful if some tourism ‘trajectory / visionary’ work was carried out. Further to that Mr Merrick, had made some investigations, as to what that work might be. This work could include base line study of current visitor profile, and economic value to Llandudno, then with that current visitor profile the economic impact in five to ten years. This work could then be aligned to the work of the BMP / OBC such that current visitor profiles could be compared with options presented for the beach, and to see what the economic impact on the Town might be. For example, current visitor profiles are 45% couples, 20% single, 24% families with children. Future amenity development for the Town might become apparent with this work. In addition to this, it would be useful to do some comparative work to other destinations in order to see who they are attracting to their destinations. Costing might be £25-30,000 obtained from various funding sources. Funding options are from CCBC-CDS, Welsh Government, or the BMP Development work. Mr Owen Conry (CCBC – ERF) confirmed that a part of the OBC work does include a strategic and economic case so there is some overlap in the work. An approach for funding to Mostyn Estates and Llandudno Hospitality Association, and others, was suggested as a realistic option. The question was raised about the democratic process for this work, whether this needs to be approved by Scrutiny and Cabinet. Mr Merrick suggested at this stage to carry out further investigations, at which time the process for the work can be decided. Once approved the work might take 3-6 months to complete.

Cllr Robbins (LCF Vice-Chair) asked Forum Members if they wished to approve that Mr Merrick (CCBC – CDS) takes this work forward.

It was unanimously agreed by Forum Members that Mr Merrick (CCBC – CDS) should now progress the Visionary / Trajectory work.

7. TO DISCUSS OR NOTE ITEMS OF CORRESPONDENCE RECEIVED

None Received.

8. MATTERS ARISING RELEVANT TO THE LLANDUDNO COASTAL FORUM

None.

9. TO NOTE THE TIME AND DATE OF THE NEXT MEETING

Meeting Finished 19:21hrs.

The next meeting of the Llandudno Coastal Forum will be **Wednesday, 17th January, 2018 (Provisional), at 18:00hrs at Llandudno Town Hall.**