



## History

The forum was set up in response to the public outcry at the sea defence work on North Shore beach.

Following a public meeting the people were promised a voice in the future development of the beaches in the town. This was ratified at the Conwy County Borough Council cabinet meeting on the 8th July 2014.

At this meeting it was agreed that a forum be set up to discuss options for our beaches with a 6 month timescale before the chosen options would go to a feasibility study.

At the first meeting proper of the forum, the following terms of reference were agreed:

That the forum would work together to:

“Develop a Sustainable Beach Management strategy for Llandudno, which seeks to;

- provide beaches that are fit for purpose
- provide appropriate flood and coastal erosion risk management,
- improve the natural environment, cultural heritage and recreational space and aesthetics
- create opportunities for commercial activities for the town”.

A very successful public consultation was held with regard to North Shore and now we are seeking your ideas and thoughts for the West Shore so that this can be included within the feasibility study that is about to be procured.

